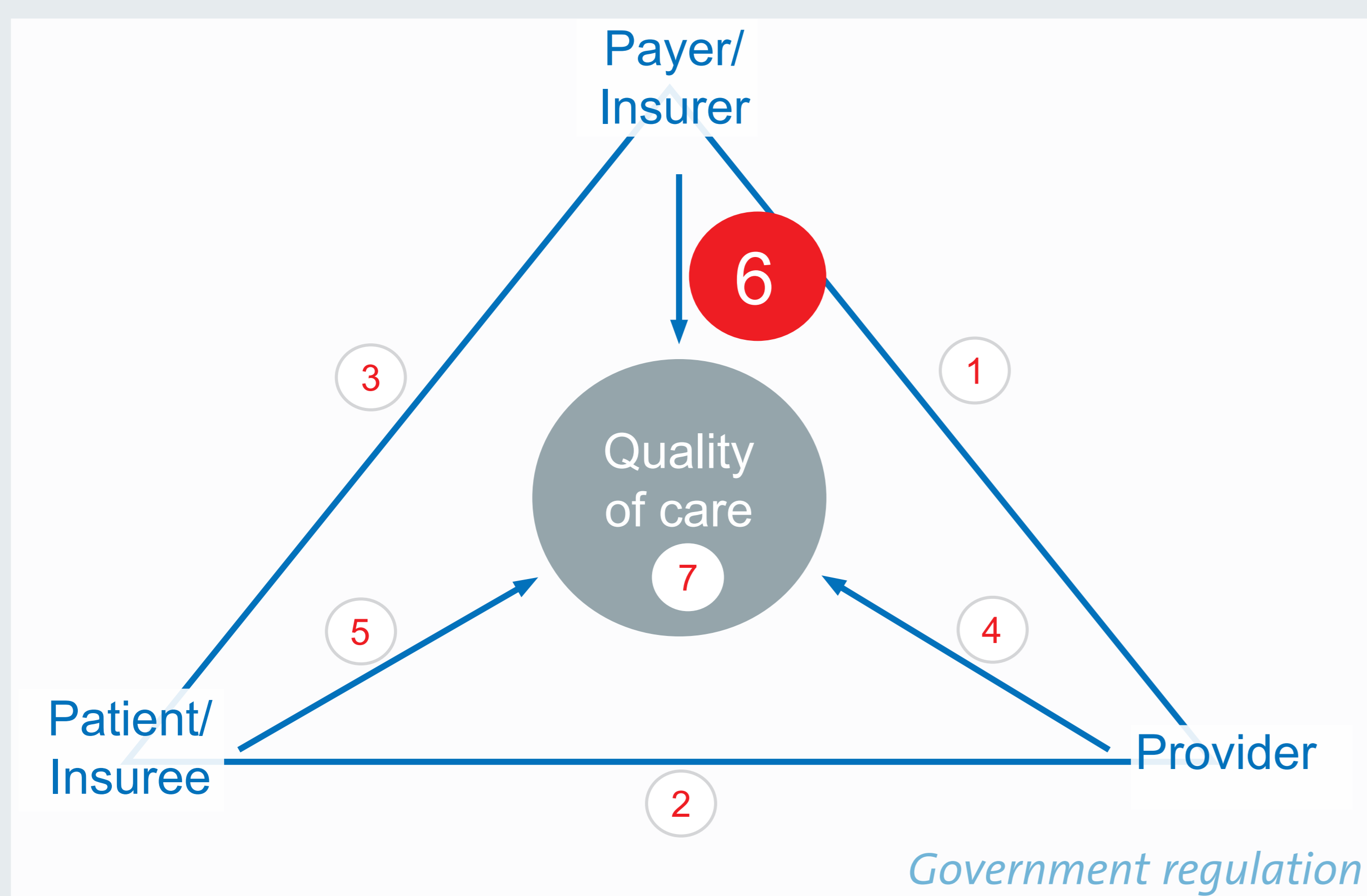




6 IMPACT OF HEALTH INSURERS' INVESTMENTS IN THE QUALITY OF HEALTH CARE



Aim:

- Analyzing the role of **insurer investments** for health outcomes
- Understanding the **strategic trade-off** between costs of benefits of quality of care incentives for health insurers

Methods:

- Collect and utilize variation in quality investment for German health insurers and link to newly available data for German sickness funds made available by BfArM
- For the U.S. market segment, utilize regulatory data: exploit variation in quality investment to identify impact on claims cost
- Utilization of **state of the art methods for causal inference**, cross-sectional and panel data analysis

Contribution

- Establish evidence that health insurers impact quality of care by providing financial incentives
- Understand the strategic prioritization of quality of care investments and quantify cost and benefit of strategic quality investments of health insurers

PIs and interdisciplinary integration



Theoretical modelling to analyze quality competition of health insurers in health care markets



Expertise to estimate benefits of quality of care investments



Identification expertise to quantify impact of quality investments on quality of care



Expertise on health insurance and regulatory insurer filings

Potential dissertation topics:

- Impact of insurer investment in quality of care on patients' health
- Impact of insurer investment in quality of care on the financial performance of a health insurer