

FACULTY

OF BUSINESS, ECONOMICS AND SOCIAL SCIENCES

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Experiments and Preference Elicitation Methods

Summer Term 2024

The aim of the course is to introduce you to stated and revealed preference elicitation methods and applications to health economics topics.

Key topics are:

- The philosophical underpinnings of preferences in health economics
- Detailed exploration of stated vs. revealed preferences
- Stated preferences: Overview of methods for eliciting patient preferences
- Revealed preferences: Principles of experimental design in economics
- Application of design concepts to health economics (in particular social preferences and risk preferences)

Tasks and Assessment

Students will be randomly assigned to groups and present their own experimental design concept starting from a basic experiment.

The second task is to write a short paper with a length of 1,500 to 2,000 words (text without bibliography) related to the experiment.

The short paper is due Mai 15th, 2024.

Papers to be handed in in Word or Open Office format at johanna.kokot@uni-hamburg.de. Grading: presentation (1/3) and short paper (2/3).